



### ABOUT ANNA MARIE:

Anna Marie Jehorek is a wife, mother, and author living in Raleigh, North Carolina. A graduate of the University of Maryland with a BA in communications and a background in public relations, she works as a freelance writer. Anna Marie has a passion for travel, Irish dancing, and her pugs.

### ABOUT PULL OVER AND LET ME OUT

You know when you travel and see a sight that grabs your attention and makes you want to pull over and visit?

Well, at Pull Over and Let Me Out, I explore locations throughout the southeastern U.S. and beyond sharing those experiences so others can take my information and tips to plan their own adventures to those destinations.

Whether it's a weekend road trip, a big family vacation or romantic getaway, I hope to inspire my audience to travel while assisting with planning and logistics to make their trips successful without breaking the bank. I love sharing the brands I use and love in an authentic manner. It's important to me that my readers understand the value of a brand with whom I partner.

Pull Over and Let Me out is a recognized brand, extremely active in social media, established in multiple travel and content creator networks, and I've been a featured speaker at various travel conferences.



Monthly Views - 5k+

Monthly Page Views - 10k+



2.5k+



6.5k+



5k+

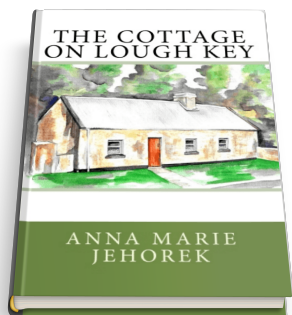


132.6k+

## Affiliations, Networks, and Conferences



## AVAILABLE FOR:



Acclaimed Novel,  
The Cottage on Lough Key

Sponsored Posts, Brand Ambassador / Speaking / Conference  
Sponsorship / Social Media Consulting / Social Media Takeover / Press  
Trips / Video Creation/Workshops

## FEATURED ON:

Southern Living Magazine / The Huffington Post Travel / The Commoner  
Magazine/ Travel Awaits Now/AAA Carolinas Go Magazine/ Got Ireland / Irish  
Family Vacations / Examiner.com / Seton Magazine / Career Training Journal



**The New Media ...** Gone are the days of expensive television, radio, and print media ad buys. Today's travelers are influenced by others' experiences. They're savvy and visit the Internet before making any travel decisions or plans. Because of this trend, travel writers are the most cost-effective method of telling your story. Personal experiences, authenticity, and evergreen content resonate with today's traveling public.

### MORE THAN A NUMBERS GAME

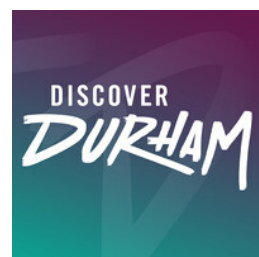
It isn't solely about the numbers. It's about knowing, liking, and trusting the travel writer. It's about a writer planting a seed which may not motivate the reader to book a trip today or tomorrow, but which may be the catalyst for the trip that person takes in a year, two years, or more. That's the beauty of hiring a travel content creator. Travel writers create evergreen content for a target audience and that content is available 24/7.

### WHY PULL OVER AND LET ME OUT?

Pull Over and Let Me Out has been a presence on the Internet since 2012 with a niche audience focused on travel primarily throughout the southeastern U.S. and beyond. Anna Marie Jehorek offers readers an authentic voice and outstanding content highlighting details of destinations so readers can take her tips and information to plan their own adventures to those destinations.



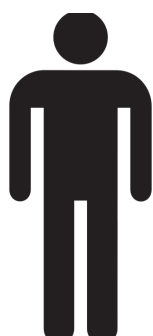
### SOME PREVIOUS PARTNERS



### PULL OVER AND LET ME OUT AUDIENCE:



83%



17%

#### Age

25-34 34.09%

35-44 29.55%

45-54 20.45%

65+ 15.91%

#### Geography



90.49%

According to Forbes, 80% of all travel decisions are made by women.  
~ Gutsy Traveler June 8, 2019

### RATES SHEET

Sponsored Post: \$300.00

Sponsored Video: \$300.00

Freelance Content Generation: \$300.00

Advertising: \$100/month

Brand Sponsorship: \$1000/month

Brand Ambassadorship: \$1000/month

### SOCIAL MEDIA

|           |                              |
|-----------|------------------------------|
| Facebook: | 1x Post \$30                 |
|           | 2x Post \$50                 |
|           | 5x (extended campaign) \$125 |

|                 |                     |
|-----------------|---------------------|
| Facebook Video: | 1 min. \$50         |
|                 | 2 min. \$75         |
|                 | Facebook Live \$150 |

|          |                             |
|----------|-----------------------------|
| Twitter: | 1x \$20                     |
|          | 2x \$35                     |
|          | 5x (extended campaign) \$75 |

|            |               |
|------------|---------------|
| Instagram: | 1 Post \$25   |
|            | IG Story \$50 |

### IMAGE RIGHTS: NON EXCLUSIVE ONLINE AND PRINT RIGHTS

- \* The client has the right to utilize images in digital and print marketing for one year.
- \* The photographer retains the rights to use, publish, and resell images. Ultimate copyright remains with the photographer.

1x High Resolution Image \$75

5x High Resolution Images \$250

10x High Resolution Images \$350

### VIDEO RIGHTS: NON EXCLUSIVE RIGHTS TO EXISTING FOOTAGE

- \* Client has rights to a whole or a partial clip for marketing purposes for one year.
- \* Videographer retains rights to use, publish, and resell footage. Ultimate rights remain with the videographer.

### PRESS TRIPS

All reasonable expenses associated with the trip such as travel to and from the destination, travel within the destination, accommodations, activities, and all meals and drinks (non-alcoholic) are to be covered by the client.

Unless otherwise established, all written content, images, and video taken will appear on my own platforms and are copyrighted to Anna Marie Jehorek and PullOverandLetMeOut.com. Rights are available to purchase for use on your own platforms or marketing purposes for additional fees.

Where deliverables are dependent upon a product being reviewed or shown to my audience, the client will supply the product or service in full at their own expense. The cost of product or service is not included in the deliverable fee.

Prices and information are subject to change without notice. This page is only intended to be a brief standard guide. More information about your brand's individual needs can be gained with an informal, no obligation chat. Please feel free to contact Anna Marie Jehorek at:

[AnnaMarie@PullOverAndLetMeOut.com](mailto:AnnaMarie@PullOverAndLetMeOut.com)